

# Document Pack



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Prif Weithredwr,  
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County Hall, Carmarthen. SA31 1JP

THURSDAY, 14 MARCH 2019

## TO: THE EXECUTIVE BOARD MEMBER FOR CULTURE, SPORT & TOURISM

I HEREBY SUMMON YOU TO ATTEND A MEETING OF THE  
**EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR  
CULTURE, SPORT AND TOURISM** WHICH WILL BE HELD IN  
THE **REGENERATION MEETING ROOM, COUNTY HALL,  
CARMARTHEN, AT 10.00 AM, ON THURSDAY, 21ST MARCH,  
2019** FOR THE TRANSACTION OF THE BUSINESS OUTLINED  
ON THE ATTACHED AGENDA.

*Mark James* CBE

CHIEF EXECUTIVE



PLEASE RECYCLE

Democratic Officer:	Martin S. Davies
Telephone (direct line):	01267 224059
E-Mail:	MSDavies@carmarthenshire.gov.uk
Ref:	AD016-001

# A G E N D A

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|--|--------|
| 1. DECLARATIONS OF PERSONAL INTEREST.    |        |
| 2. DECISION RECORD - 11TH FEBRUARY 2019. | 3 - 4  |
| 3. EVENT SUPPORT FUND APPLICATIONS.      | 5 - 10 |

*Note:- The press and public are not be entitled to attend the meeting. The decision record will be published normally within 3 working days.*

# Agenda Item 2

## EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR CULTURE, SPORT AND TOURISM

**MONDAY**, 11 February 2019

**PRESENT: Councillor:** P. Hughes-Griffiths (Executive Board Member).

**The following officers were in attendance:**

H Parsons, Assistant Marketing & Media Manager

E Bryer, Democratic Services Officer

Regeneration Meeting Room, County Hall, Carmarthen - County Hall, Carmarthen. SA31 1JP. - 10.00 - 10.25 am

**1. DECLARATIONS OF PERSONAL INTEREST**

There were no declarations of personal interest.

**2. DECISION RECORD - 28TH NOVEMBER 2018**

**RESOLVED** that the decision record of the meeting held on the 28<sup>th</sup> November, 2018 be signed as a correct record.

**3. EVENT SUPPORT FUND APPLICATIONS**

The Executive Board Member considered a report providing details of applications for assistance from the Event Support Scheme that have been assessed to the total amount of £5,860.00.

**3.1 RESOLVED** that the following applications for assistance from the Event Support Scheme be approved, subject to the terms and conditions indicated in the criteria for the fund:-

Event	Amount
Great Welsh Marathon & Half Marathon 2019	£2,500
Llandovery Sheep Festival 2019	£2,000
Llandeilo literature Festival 2019	£1,360

**3.2 in accordance with the fund criteria the following applications be not supported:-**

Cross Hands Family Fun Day 2019
Llanelli Ramblers Walking Festival 2019
Excel Community Festival 2019

**3.3 consideration of the application from Superprix 2019 be deferred to enable further discussions to be undertaken with the applicant regarding safety licencing.**

**3.4 RESOLVED that some funds are kept in reserve for the possibility of receiving higher scoring applications between now and the end of the financial year in March, 2020.**

\_\_\_\_\_  
**EXECUTIVE BOARD MEMBER**

\_\_\_\_\_  
**DATE**

## EXECUTIVE BOARD MEMBER DECISION MEETING FOR CULTURE, SPORT & TOURISM 21<sup>ST</sup> MARCH 2019

<b>Executive Board Member:</b>	<b>Portfolio:</b>
<b>Cllr. Peter Hughes Griffiths</b>	Culture, Sport & Tourism

### EVENT SUPPORT FUND APPLICATIONS MARCH 2019

#### Recommendations / key decisions required:

To seek approval on applications received to the Events Support Scheme that have been assessed to the total amount of £6,762.00

**Reasons:** To seek approval for the recommendations on supporting applications to the event support scheme based upon the set criteria in growing impact of events and festivals

Directorate Chief Executives Name of Head of Service: Wendy Walters Report Author: Huw Parsons	Designation  Ass. Marketing & Media Manager	Tel No. 5826  E Mail Address: HLParsons@sirgar.gov.uk
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#### Declaration of Personal Interest (if any):

**Dispensation Granted to Make Decision (if any): N/A**

#### DECISION MADE:

**Signed:**

DATE: \_\_\_\_\_

EXECUTIVE BOARD MEMBER

**The following section will be completed by the Democratic Services Officer in attendance at the meeting**

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE SUMMARY

## EXECUTIVE BOARD MEMBER DECISION MEETING

### FOR CULTURE, SPORT & TOURISM

**21.03.19**

#### EVENT SUPPORT FUND APPLICATIONS MARCH 2019

#### 1. BRIEF SUMMARY OF PURPOSE OF REPORT

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims. As of 7<sup>th</sup> March 2019, £7,860.00 has already been committed from the 19/20 fund whilst the following applications have been received and assessed against the criteria with recommendations listed below:

- i. Walk for Maggie's 2019: Recommended support **£0**
- ii. Festival of the Celts 2019: Recommended support **£1,300.00**
- iii. Llanboidy Tug of War 2019: Recommended support **£1,800.00**
- iv. Llandeilo Festival of the Senses 2019: Recommended support **£2,312.00**
- v. Gŵyl yr Orsedd 2019: Recommended support **£1,350.00**
- vi. Cyhoeddi llyfr ar hanes y Tabernacl, Hendy-gwyn: Recommended support **£0**
- vii. Spring 2019 10k, 5k and 2.5k Sponsored Challenge Runs: Recommended support **£0**
- viii. Welsh Diary Show 2019: Further information has been requested

Total amount recommended **£6,762.00**

#### 2. OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS

With the scheme in past years oversubscribed in terms of requests v funds total, there is the option to keep some funds in reserve for the possibility of receiving higher scoring applications between now and the end of the financial year in March 2020. It would also be effective to support the potential plans forthcoming from the village and town of culture 2019.

Each event organiser will receive specific criteria evidence and items to be supported within their respective offer letters allowing for greater clarity on the impact of the council support

**DETAILED REPORT ATTACHED?**

NO

## IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Wendy Walters

Director of Regeneration & Policy

Policy and Crime & Disorder <b>YES</b>	Legal <b>NONE</b>	Finance <b>YES</b>	ICT <b>NONE</b>	Risk Management Issues <b>YES</b>	Organisational Development <b>NONE</b>	Physical Assets <b>NONE</b>
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### 1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

### 2. Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2018 / 2019

### 3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.

## CONSULTATIONS



I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Wendy Walters

Director of Regeneration & Policy

1. **Scrutiny Committee** N/A

2. **Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion

3. **Community / Town Council** N/A

4. **Relevant Partners** Meetings to discuss the actual delivery of the various events will be organised with the applicants and those from the Local Trade, Carmarthenshire Tourist Association and Visit Wales

5. **Staff Side Representatives and other Organisations** N/A

# **Section 100D Local Government Act, 1972 – Access to Information** **List of Background Papers used in the preparation of this report:**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Carmarthenshire Destination Management Plan 2015 2020		<a href="http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8">http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8</a>
County Council's Transformations Regeneration Plan 2015-2030		<a href="http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx">http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx</a>
Event Support Scheme guidance & Criteria		<a href="http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8">http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8</a>

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